



February 17 -18, 2012

Round Rock, TX

Hosted by District & Province XI-Beta

Calling all ZTA Cowgirls!

This registration packet contains all of the information you need to get signed up for a boot scootin' good time at Texas Zeta Day 2012. Please read through the information, submit your forms, book a room, shine your boots, dust off your denim and put on your pearls for the big event.

Texas Zeta, Yee-Haw!



Hotel Information

[Marriott La Frontera](#)

2600 La Frontera Blvd., Round Rock, TX

Reserve your room by January 30, 2012 for a special Zeta Day room rate:

\$120 for a double/double room

Note: The hotel has a limited number of rooms and will fill up fast. Please make reservations as soon as possible to guarantee a space right in the middle of the Zeta action!

You can reserve via this [online link](#) or call 1-800-865-0546 or 512-733-6767 and ask for the "Texas Zeta Day" room block.

Alumnae Dinner

[Salt Lick BBQ](#)

Alumnae, please join us for a sisterhood event on Friday night at one of Austin's most famous BBQ restaurants, The Salt Lick. Transportation to and from dinner will be included in addition to Family Style All-You-Can-Eat brisket, ribs, sausage, sides and dessert. Due to size limitations of the private room, only the first 55 people that register will be guaranteed transportation and reserved seating with the group in our private dining area. Wear your jeans, boots and Zeta Day t-shirt!

Total cost will be \$30 per person (includes transportation).



Silent Auction and Lone Star Love Notes

The San Antonio Alumnae will be heading up our fundraising efforts for the Zeta Tau Alpha Foundation this year. Each alumnae and collegiate chapter will be receiving additional information on how to submit an item for the auction.

Buy a Lone Star Love Note to share how much your sisterhood means to a friend, collegiate officer, national officer or white violet recipient. In an effort to "go green" this year, our messages, Love Star Love Notes, will displayed electronically during the morning session and prior to the luncheon for all to see. Due to this change, we will be only accepting messages via registration forms and on Friday night so pre-orders are encouraged. You can purchase one for \$5.00 or five for \$20.00.

Note: All proceeds from the silent auction and Love Star Love Notes will benefit ZTAF.

Zeta Tau Alpha Foundation

Make your love for Zeta go further by making a donation to the Zeta Tau Alpha Foundation. All funds raised benefit the Zeta Tau Alpha Foundation which supports breast cancer education and awareness, scholarships, educational programming and leadership development. All donations are tax-deductible.

Every individual or chapter making a Major Donor Contribution (contribution totaling more than \$300) will be recognized at Zeta Day with a Major Donor Button, mentioned in the Themis magazine and on the National website.



Schedule of Events

Friday, February 17

Registration (Lobby) 4-10 PM
Alumnae Reception (Suite and Bell) 4 – 6 PM
Alumnae Dinner (Salt Lick) 6:30 - 8:30 PM
Zeta Shopping (Atrium Terrace) 4 - 8:30 PM
Silent Auction (Austin Room) Open 4 – 10 PM
Shopping Stampede (Atrium Terrace) 9 - 10 PM

Saturday, February 18

Registration (Lobby) 8 – 11:30 AM
Zeta Shopping (Atrium Terrace) 8 - 1 PM
Silent Auction (Austin Room) 8 – 11:30 AM
Morning Session (Ballroom) 8:30 – 9:15 AM
Alumnae & Senior Break-out (Bell Room) 9:30 – 10:30 AM
Collegiate Break-out (Ballroom) 9:30 – 10:30 AM
Luncheon (Ballroom) 11:30 – 1:30 PM
Silent Auction (Austin Room) Close 11:30 AM

T-shirts

T-shirts are blazin' hot this year! Super cute and included in your registration fee!



Boutique Greek decided our western theme logo would look great on a red shirt. Alumnae, we will be wearing these to the group dinner on Friday night with our boots and jeans so be sure to join us! Make sure you fill out your size on your registration form. The t-shirts are unisex, blend material with a slight V-neck. They fit true to size.

Zeta Day Committee

Chair – Ginger Layman (Austin)
District President XI-Beta – Carolyn Carpenter
Province President XI-Beta – Kat Evans
Decorations – Lindsay Stevens (Central Texas)
Fundraising – Amy McLin (San Antonio)
Jeannie Mayo (San Antonio)
Registration – Leslie Chunta (Austin)
Alumnae Reception – Paula Chaney (Williamson County)
Print Materials – Hope Brusevold (Austin)
Website – Nicole Watson (Austin)
White Violets – Mary Walcutt (Austin)
Senior Ceremony - Rachel Rull (Williamson County)

Lone Star Love Notes



Messages (One for \$5 or five for \$20)

\$ _____

Please indicate how you would like your messages to read:

#1 - Sister's Name and Message:

#2 - Sister's Name and Message:

#3 - Sister's Name and Message:

#4 - Sister's Name and Message:

#5 - Sister's Name and Message:

Additional donations to ZTAF

\$ _____

Total \$ _____

***A separate check made out to the Zeta Tau Alpha Foundation is needed for any messages purchased or additional donations to the ZTAF.**

Please submit this with your registration form with all checks attached and mail to:

Ginger Layman

Texas Zeta Day 2012

11000 Anderson Mill Road #46

Austin, TX 78750